



November 20, 2007

Re: ASMR 25th Annual Meeting in Richmond, June 2008

Dear Friend of Reclamation, Revegetation and Remediation Science:

Enclosed please find information regarding the 2008 American Society of Mining and Reclamation (ASMR) annual meeting. This conference will also serve as the 10th meeting of the International Affiliation of Land Reclamationists (IALR) and will be held from June 14 to 19, 2008, at the Marriott Hotel in downtown Richmond, Virginia. The conference theme is "*New Opportunities to Apply our Science*", and we are expecting an attendance of over 350 scientists, practitioners, regulators and students. The program will focus not only upon mine reclamation, but also on wider ranging topics including contaminated site rehabilitation, constructed wetlands, and beneficial utilization of residuals and by-products. During the week, technical papers will be presented on revegetation and reclamation topics from around the USA and the World, and a range of field trips and technical workshops will be offered before and after the meeting. An array of social events will round out the program including several receptions and a gala dinner.

The American Society of Mining and Reclamation was established in 1983 and has grown considerably over the years to over 450 active members. The strength of the organization lies in the diversity of the membership. Each year, reclamation industry practitioners, government regulatory agency personnel, university professors, environmental consultants, engineers, and contractors sit together to listen and discuss scientific research related to disturbed-land reclamation. The peer-reviewed technical papers are published in the ASMR Proceedings CD distributed at the meeting. The latest in reclamation science is explained, evaluated, and disseminated. Problem-specific discussions in the hallways can be equally important. The meetings in 2008 will be the 25th for ASMR, and we have a full program of events planned to commemorate our first quarter of a century!

With this letter, I am asking you or your company to consider becoming a sponsor of the meeting. More details on the various sponsorship levels and associated benefits are attached. Sponsorship is particularly important for this meeting since ASMR really tries to keep meeting registration fees as low as possible to encourage the widest possible attendance and student participation. Also attached you will find additional information on the meeting schedule and events, and a Sponsorship Registration Form.

Please contact me as shown above if you have any questions about this opportunity!

Sincerely,

W. Lee Daniels
Professor and 2008 ASMR/IALR Meeting Chairman

Attachs. - 3

ASMR 2008 – Richmond – June 14 to 19 – Sponsor Details

Sponsorship rewards for the ASMR/IALR 2008 meeting are as follows:

Sponsors at the \$5,000.00 Gold Level will enjoy:

- Exhibitor booth included with special gold draping
- Two free registrations to the entire meeting
- Meal tickets for all meals
- Special recognition at the Awards Luncheon with a plaque of recognition
- Your firm or group will be featured in a PowerPoint presentation, 3 slides per loop, which will be shown during Sunday's reception, on Monday prior to the plenary session, and during lunches in the Exhibition Room Monday and Wednesday
- Your logo will be given top billing on giveaways, tote bags, and t-shirts, the inside of the program cover, a display card at the registration table, on a banner in the entry way to the Exhibitor Room, and near the doorway and on display card on food tables during each food event
- A link to your company website will be attached to the ASMR website for the month prior to the 2008 Richmond meetings and will continue to run until one month before the 2009 meetings
- Announcements will be made by moderators prior to breaks, etc. that acknowledge the sponsors of the upcoming breaks or food events

Sponsors at the \$3,000.00 Silver Level will enjoy:

- Silver draping at exhibitor booth (if exhibiting). *Booth cost is additional \$1,000.00*
- One free registration
- Meal tickets for all lunches (excluding social dinner)
- Special recognition at the Awards Luncheon with a plaque of recognition
- Your firm or group will be featured in the PowerPoint presentation, 2 slides per loop, which will be shown during Sunday's reception, on Monday prior to the plenary session, and during lunches in the Exhibition Room Monday and Wednesday
- Your logo will appear on giveaways, tote bags, and t-shirts, the inside of the program cover, a display card at the registration table, on a banner in the entry way to the Exhibitor Room, and near the doorway and on display card on food tables during each food event
- A link to your company website attached to the ASMR website for one month before the 2008 Richmond meeting and until one month before the 2009 meetings
- Announcements will be made by moderators prior to breaks, etc. that mention the sponsors of the upcoming breaks or food events

ASMR 2008 – Richmond – June 14 to 19 – Sponsor Details

Sponsors at the \$1,000.00 Bronze Level will enjoy:

- Bronze draping at exhibitor booth (if exhibiting). *Booth cost is additional \$1,000.00*
- Special recognition at the Awards Luncheon with a plaque of recognition
- Your firm or group will be featured in the PowerPoint presentation, 1 slide per loop, which will be shown during Sunday's reception, on Monday prior to the plenary session, and during lunches in the Exhibition Room on Monday and Wednesday
- A link to your company website attached to the ASMR website for one month before the 2008 Richmond meeting and until one month before the 2009 meetings
- Announcements will be made by moderators prior to breaks, etc. that mention the sponsors of the upcoming breaks or food events

Sponsors for breaks and meals will enjoy:

- Your company's name will appear on a board located next to food and beverage area.
- Announcements will be made by moderators prior to breaks and meals that mention the sponsor of the upcoming break.

By far the best value to all sponsors is the Gold Level. At the Gold Level your company will receive over \$1,500.00 in savings from your free exhibit space and the 2 free full meeting registrations. As noted above, your company will receive considerable publicity at the Gold level as well.

Attached is the Sponsorship Registration Form for your convenience. We have also included Exhibitor Information, which lists Exhibitor Options, including meal and break sponsorship.

For more information: W. Lee Daniels, wdaniels@vt.edu, 540-231-7175.